

BUILT FOR CHAMPIONS. OPEN TO ALL.

For more than 80 years, Purina has been a leader in pet care and nutrition. And for the last 20 years, Purina has also been the leader in hosting dog and cat shows, sharing and supporting the passions of breeders and enthusiasts.

In August of 2010, the world-renowned, state-of-the-art Purina Event Center was built on the rolling hills of Purina Farms to host competitive canine and feline events. Together with Purina Farms' outdoor canine competition areas, it has become a highly sought-after destination for events like conformation, obedience, agility, herding, diving dog and flying disc, as well as pet-related events and fundraisers.

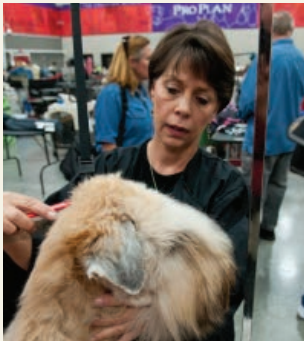


HERE'S A CLOSER LOOK INSIDE THE MAGIC



The GREAT HALL

This 45,000 square-foot exhibition space features custom-textured sport flooring and customized lighting to mimic the natural sunlight that best showcases the coats of dogs and cats.



The GATEWAY HALL

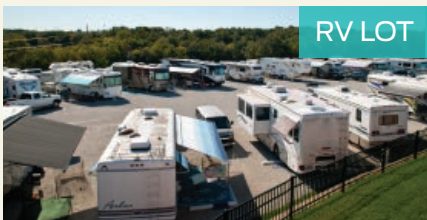
This 13,500 square-foot area features concrete flooring and ample electric, perfect for grooming or hosting smaller shows, plus dog-bathing tubs and changing rooms. Portable matting is available upon request.



COMPETITIONS

Complimentary performance equipment like ring gating, matting, artificial turf, sound systems, tables and seating are available to make the best of conformation shows and performance trials.

ACCESS There's no shortage of access to free wireless Internet (inside and on the RV lot), ample parking, nearby pet-friendly hotels, campgrounds and restaurants.



RV LOT

Our full-service RV lot, right outside the Purina Event Center, boasts 74 spots complete with 30 and 50 amp electric, water and sewer. An overflow lot with 46 additional spots is located a short distance away on the property.



The FOUNDER'S ROOM

With the latest in AV technology and a bird's-eye view of the Great Hall, this space is ideal for banquets, meetings and seminars for over 300 guests. Additional rooms are available for smaller meetings and banquets.



24/7 SERVICE CENTER

Inside the always-open and convenient Service Center you'll find dog-bathing tubs, showering facilities, an exam room and a meeting space. Outside, the Center features two separate fenced-in, well-lit yards for exercising dogs.



Pro Plan HOSPITALITY ROOM

Created especially for Purina VIPs, this is the perfect spot to relax, gather with friends and find out more about the Purina portfolio of products.



Checkerboard CAFÉ

When it's time to refuel, this café offers a wide variety of breakfast, lunch and snack options with a perfect view of the Great Hall.

LEARN MORE OR BOOK NOW!

Contact **Kaite Flamm**, Purina Event Center Manager

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W Visit purinafarms.com and find us on Facebook!